

Mylan Classic
360 Southpointe Blvd.
Canonsburg, PA 15317
Phone: (724) 746-3535
Fax: (724) 746-3556



Mylan Classic presented by CONSOL Energy Announces TICKETS Fore CHARITY™ Program

Charities Will Receive 100% of Their Tournament Ticket Sales

For Immediate Release
March 19, 2010

CANONSBURG, PA – The Mylan Classic presented by CONSOL Energy announced today the launch of a new program to additional funding for charitable organizations. The "TICKETS Fore CHARITY" program will allow local non-profit organizations to sell tournament tickets to the golf tournament and in return receive 100 percent of the money raised from their respective ticket sales.

The Mylan Classic presented by CONSOL Energy, Aug. 30 – Sept. 5, one of four new events on the PGA TOUR's 29-event Nationwide Tour, will be held at Southpointe Golf Club in Canonsburg, Pa. The event will draw 156 Nationwide Tour professionals from all over the world vying for one of the 25 PGA TOUR cards that will be awarded to the leading money winners at the end of the year. Also descending on Washington County during tournament week will be the players' families, caddies, Pro-Am participants, corporate guests, television crews, and an estimated 25,000 spectators.

"This internationally-televised event means so much to western Pennsylvania, and, more importantly, to the area's many charitable organizations participating in the event. For the tournament to donate 100 percent of its ticket revenues for charity is such a unique and innovative gift. The sky is the limit for charities to take advantage of this opportunity," said Barbara Murphy, president of United Way of Washington County.

On Wednesday, representatives from nearly 60 non-profit organizations attended the tournament's TICKETS Fore CHARITY™ "Kick-Off" reception to learn about the program. In addition to community-based ticket sales, spectators will also be able to purchase tickets online at MylanClassic.com and, in doing so, select a charity of their choice to receive a donation.

"TICKETS Fore CHARITY™ is a relatively new program that has achieved great success at other events on the PGA TOUR, Nationwide Tour, and Champions Tour. Having been a part of this wonderful program in West Virginia, I know that TICKETS Fore CHARITY™ will provide a significant impact to our region's many worthy causes for years to come," tournament director Chase McClain said.



Making a positive impact on the communities where PGA TOUR tournaments are held and players live is a sure sign that the PGA TOUR's charitable mission is a continuing success story all around the world. This effort was celebrated in late 2005 when the PGA TOUR and its tournaments reached the "Drive to a Billion" milestone. That cumulative effect has reached more than \$1.5 billion entering 2010 since the first donation was made in 1938. The forecast is for the second billion-dollar mark to be reached in approximately five years. PGA TOUR, Nationwide Tour and Champions Tour events annually benefit more than 2,000 charities and countless individuals worldwide. The majority of funds raised each year is funneled directly back into the local market, so while there is not an "official charity of the PGA TOUR," there are many who benefit from the TOUR's mission of "Giving Back."

"In these challenging economic times, financial support has become increasingly difficult to obtain. For the Mylan Classic presented by CONSOL Energy to so generously offer its entire ticket sales program to local charities is truly a blessing," said Dean Gartland, president and CEO of Washington City Mission.

To get your charity involved or to receive more information on the program, contact Mylan Classic Operations Director Melissa Myler (724) 579-6049.

ABOUT THE NATIONWIDE TOUR

Founded (1990), owned and operated by the PGA TOUR, the Nationwide Tour identifies those players who are ready to compete and win on golf's biggest stage. As the official proving ground of the PGA TOUR, two out of three PGA TOUR members are Nationwide Tour alumni. As of the end of the 2009 official season, Tour alumni have won 268 PGA TOUR titles, including 13 majors and three PLAYERS Championships. Twenty-five PGA TOUR cards will be at stake over the course of 29 events in 2009. Recognizing the Tour's growing stature, Nationwide Insurance has renewed its umbrella sponsorship of the Nationwide Tour through 2012. The PGA TOUR, through the efforts of its three tours and their tournaments, sponsors, players and volunteers, supports over 2,000 local charities and has surpassed \$1.5 billion in charitable giving. To learn more about the PGA TOUR and Nationwide Tour and to follow the season-long quest for a PGA TOUR card, visit www.PGATOUR.COM.

For more information, contact Chase McClain, (724) 579-6050, or Melissa Myler, (724) 746-3535 or (724) 579-6050.